



सत्यमेव जयते



Seniorcare Ageing Growth Engine (SAGE)

An Initiative for promoting aged-care products and services

Inviting Expression of Interest (EoI) for innovative Products/ Services for Senior Citizens

The MoSJE, GOI aspires to make age-friendly products and services available to large number of senior citizens and their caregivers through its SAGE initiative. Expression of Interest (EoI) is invited from Start-Ups/Companies developing innovative age-care products/ services. Shortlisted Companies will gain wide outreach and equity participation up to Rs.1 Crore from a SEBI Registered Category AIF Fund.

For details kindly visit <https://sage.dosje.gov.in>